

**BOTOX**  
COSMETIC  
onabotulinumtoxinA  
injection

THERE'S ONLY ONE BOTOX<sup>®</sup> COSMETIC

# LOOK ALIKE? LOOK AGAIN

1 set of twins. 2 tailored treatment plans. 3 FDA-approved areas for use.

**MARIETA**  
was treated in

**1** area

*moderate to severe*  
frown lines



**VALENTINA**  
was treated in

**3** areas

*moderate to severe*  
frown lines  
crow's feet lines  
forehead lines

*Actual patients. Results may vary. By prescription only.*

Please see Approved Uses and Important Safety Information about BOTOX<sup>®</sup> Cosmetic on slides 2 and 3.

# BOTOX<sup>®</sup> Cosmetic (onabotulinumtoxinA)

## Important Information

### Approved Uses

BOTOX<sup>®</sup> Cosmetic is a prescription medicine that is injected into muscles and used to temporarily improve the look of moderate to severe forehead lines, crow's feet lines, and frown lines between the eyebrows in adults.

### IMPORTANT SAFETY INFORMATION

**BOTOX<sup>®</sup> Cosmetic may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX<sup>®</sup> Cosmetic:**

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing.

**BOTOX<sup>®</sup> Cosmetic dosing units are not the same as, or comparable to, any other botulinum toxin product.**

There has not been a confirmed serious case of spread of toxin effect when BOTOX<sup>®</sup> Cosmetic has been used at the recommended dose to treat frown lines, crow's feet lines, and/or forehead lines.

BOTOX<sup>®</sup> Cosmetic may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX<sup>®</sup> Cosmetic. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

**Serious and/or immediate allergic reactions have been reported.** They include: itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you are wheezing or have asthma symptoms, or if you become dizzy or faint.

Please see additional Important Safety Information about BOTOX<sup>®</sup> Cosmetic on following slide.

## **BOTOX® Cosmetic (onabotulinumtoxinA) IMPORTANT SAFETY INFORMATION (continued)**

**Do not receive BOTOX® Cosmetic if you:** are allergic to any of the ingredients in BOTOX® Cosmetic (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB), *Dysport*® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); have a skin infection at the planned injection site.

**Tell your doctor about all your muscle or nerve conditions,** such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX® Cosmetic.

**Tell your doctor about all your medical conditions,** including: plans to have surgery; had surgery on your face; have trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® Cosmetic can harm your unborn baby); are breast-feeding or plan to (it is not known if BOTOX® Cosmetic passes into breast milk).

**Tell your doctor about all the medicines you take,** including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX® Cosmetic with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® Cosmetic in the past.**

Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*®, *Dysport*®, or *Xeomin*® in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

**Other side effects of BOTOX® Cosmetic include:** dry mouth; discomfort or pain at the injection site; tiredness; headache; neck pain; and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids and eyebrows, swelling of your eyelids and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

To report a side effect, please call Allergan at 1-800-678-1605.

**Please see Summary of Information about BOTOX® Cosmetic provided at this presentation.**

## Results



See what happened when twins were treated in a different number of areas

## Anatomy



*Model only.*

Understand how the muscles of the upper face are interrelated and balance each other

Please see Approved Uses and Important Safety Information about BOTOX<sup>®</sup> Cosmetic on slides 2 and 3.



**MARIETA**  
was treated in  
**1 area**  
moderate to severe  
frown lines

*Actual patient. Results may vary. By prescription only.*  
Videos taken at maximum frown before and 30 days after treatment with BOTOX<sup>®</sup> Cosmetic (onabotulinumtoxinA).  
In clinical studies, physicians assessed 80% of adults had significant improvement at day 30; in the same studies,  
89% of adults who were treated saw at least moderate improvement at day 30.\*

\*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

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BEFORE

AFTER (DAY 30)

**VALENTINA**  
was treated in  
**3 areas**  
*moderate to severe*  
frown lines  
crow's feet lines  
forehead lines

*Actual patient. Results may vary. By prescription only.*

Videos taken at maximum frown, maximum eyebrow elevation, and full smile before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA). In clinical studies of frown lines, physicians assessed 80% of adults had significant improvement at day 30; in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.\* In 2 clinical studies of forehead lines in healthy adults, 61% and 46% had a ≥ 2-grade improvement at day 30.\* In 2 clinical studies of crow's feet lines, 26.1% and 20.3% of adults had a ≥ 2-grade improvement at day 30. In one of these studies, 67.9% had mild or no crow's feet lines at day 30 after treatment.\*

\*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

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BEFORE

AFTER (DAY 30)

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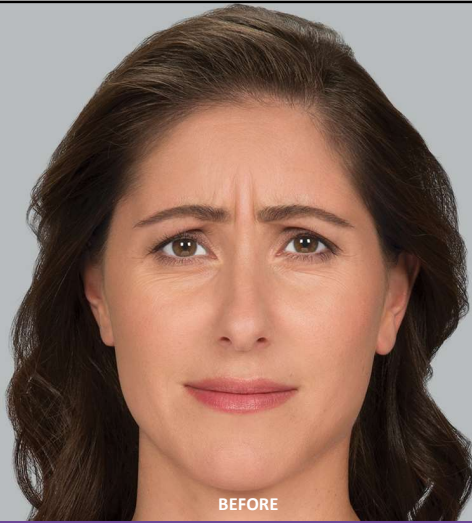
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VALENTINA

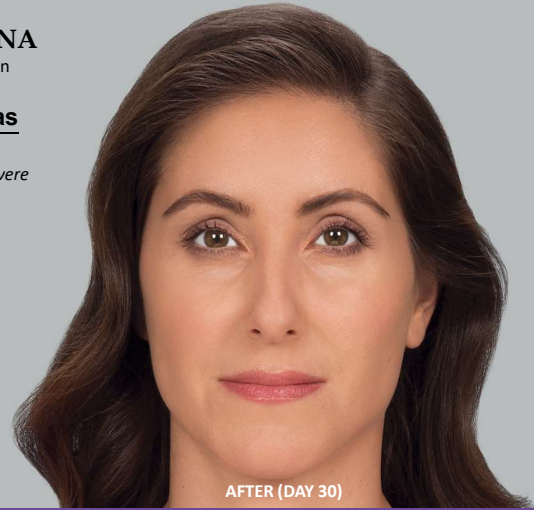
was treated in

**3** areas

moderate to severe  
frown lines



BEFORE



AFTER (DAY 30)

*Actual patient. Results may vary. By prescription only.*

Photos taken at maximum frown before and 30 days after treatment with BOTOX<sup>®</sup> Cosmetic (onabotulinumtoxinA).

In clinical studies, physicians assessed 80% of adults had significant improvement at day 30; in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.\*

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VALENTINA

was treated in

**3** areas

moderate to severe  
crow's feet lines



BEFORE



AFTER (DAY 30)

*Actual patient. Results may vary. By prescription only.*

Photos taken at full smile before and 30 days after treatment with BOTOX<sup>®</sup> Cosmetic (onabotulinumtoxinA).

In 2 clinical studies, 26.1% and 20.3% of adults had a  $\geq 2$ -grade improvement at day 30.

In one of these studies, 67.9% had mild or no crow's feet lines at day 30 after treatment.\*

\*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

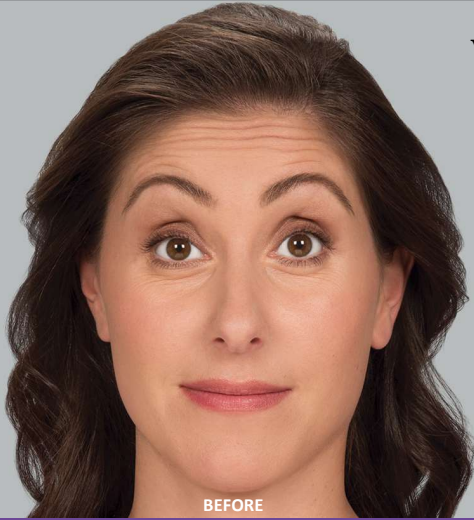
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**VALENTINA**

was treated in

**3** areas

*moderate to severe  
forehead lines*



BEFORE



AFTER (DAY 30)

*Actual patient. Results may vary. By prescription only.*

Photos taken at maximum eyebrow elevation before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA).

In 2 clinical studies of healthy adults, 61% and 46% had a ≥ 2-grade improvement at day 30.\*

\*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

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**MARIETA**

was treated in  
**1 area**  
*moderate to severe*  
frown lines

**VALENTINA**

was treated in  
**3 areas**  
*moderate to severe*  
frown lines  
crow's feet lines  
forehead lines

*"Lucky for me,  
I was appropriate  
for treatment  
in all 3 areas."*

—Valentina

MARIETA

VALENTINA

Please see Approved Uses and Important Safety Information about BOTOX® Cosmetic (onabotulinumtoxinA) on slides 2 and 3.



**DOMINIC**  
was treated in  
**1 area**  
moderate to severe  
frown lines

*Actual patient. Results may vary. By prescription only.*  
Videos taken at maximum frown before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA).  
In clinical studies, physicians assessed 80% of adults had significant improvement at day 30;  
in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.\*

\*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

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**STEFEN**  
 was treated in  
**3 areas**  
*moderate to severe*  
 frown lines  
 crow's feet lines  
 forehead lines

*Actual patient. Results may vary. By prescription only.*

Videos taken at maximum frown, maximum eyebrow elevation, and full smile before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA). In clinical studies of frown lines, physicians assessed 80% of adults had significant improvement at day 30; in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.\* In 2 clinical studies of forehead lines in healthy adults, 61% and 46% had a ≥ 2-grade improvement at day 30.\* In 2 clinical studies of crow's feet lines, 26.1% and 20.3% of adults had a ≥ 2-grade improvement at day 30. In one of these studies, 67.9% had mild or no crow's feet lines at day 30 after treatment.\*

\*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

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**DOMINIC**  
was treated in  
**1** area  
moderate to severe  
frown lines

**BEFORE** **AFTER (DAY 30)**

*Actual patient. Results may vary. By prescription only.*  
Photos taken at maximum frown before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA).  
In clinical studies, physicians assessed 80% of adults had significant improvement at day 30;  
in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.\*

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BEFORE

AFTER (DAY 30)

*Actual patient. Results may vary. By prescription only.*

Photos taken at maximum frown before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA).

In clinical studies, physicians assessed 80% of adults had significant improvement at day 30; in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.\*

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**STEFEN**  
was treated in

**3** areas

*moderate to severe  
crow's feet lines*

BEFORE

AFTER (DAY 30)

*Actual patient. Results may vary. By prescription only.*

Photos taken at full smile before and 30 days after treatment with BOTOX<sup>®</sup> Cosmetic (onabotulinumtoxinA).

In 2 clinical studies, 26.1% and 20.3% of adults had a  $\geq 2$ -grade improvement at day 30.

In one of these studies, 67.9% had mild or no crow's feet lines at day 30 after treatment.\*

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**STEFEN**  
was treated in  
**3 areas**  
*moderate to severe  
forehead lines*

**BEFORE** **AFTER (DAY 30)**

*Actual patient. Results may vary. By prescription only.*  
Photos taken at maximum eyebrow elevation before and 30 days after  
treatment with BOTOX<sup>®</sup> Cosmetic (onabotulinumtoxinA).  
In 2 clinical studies of healthy adults, 61% and 46% had a  $\geq 2$ -grade improvement at day 30.\*

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**DOMINIC**

was treated in  
**1 area**  
moderate to severe  
frown lines

**STEFEN**

was treated in  
**3 areas**  
moderate to severe  
frown lines  
crow's feet lines  
forehead lines

*"3 works for me!  
I'm really  
pleased with  
my results."*

*— Stefen*



DOMINIC

STEFEN

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**TARA**  
was treated in  
**1 area**  
moderate to severe  
frown lines

*Actual patient. Results may vary. By prescription only.*  
Videos taken at maximum frown before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA).  
In clinical studies, physicians assessed 80% of adults had significant improvement at day 30;  
in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.\*

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BEFORE


AFTER (DAY 30)

**GIA**  
was treated in  
**3 areas**  
*moderate to severe*  
frown lines  
crow's feet lines  
forehead lines

*Actual patient. Results may vary. By prescription only.*

Videos taken at maximum frown, full smile, and maximum eyebrow elevation before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA). In clinical studies of frown lines, physicians assessed 80% of adults had significant improvement at day 30; in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.\* In 2 clinical studies of crow's feet lines, 26.1% and 20.3% of adults had a ≥ 2-grade improvement at day 30. In one of these studies, 67.9% had mild or no crow's feet lines at day 30 after treatment.\* In 2 clinical studies of forehead lines in healthy adults, 61% and 46% had a ≥ 2-grade improvement at day 30.\*  
\*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

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**TARA**  
was treated in  
**1 area**  
moderate to severe  
frown lines

**BEFORE** **AFTER (DAY 30)**

*Actual patient. Results may vary. By prescription only.*  
Photos taken at maximum frown before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA).  
In clinical studies, physicians assessed 80% of adults had significant improvement at day 30; in the same studies,  
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**GIA**  
was treated in  
**3 areas**  
moderate to severe  
frown lines



**BEFORE** **AFTER (DAY 30)**

*Actual patient. Results may vary. By prescription only.*  
Photos taken at maximum frown before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA).  
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GIA  
was treated in

**3** areas

moderate to severe  
crow's feet lines

BEFORE

AFTER (DAY 30)

*Actual patient. Results may vary. By prescription only.*

Photos taken at full smile before and 30 days after treatment with BOTOX® Cosmetic (onabotulinumtoxinA).

In 2 clinical studies, 26.1% and 20.3% of adults had a  $\geq 2$ -grade improvement at day 30.

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**GIA**  
was treated in  
**3 areas**  
moderate to severe  
forehead lines

**BEFORE** **AFTER (DAY 30)**

*Actual patient. Results may vary. By prescription only.*  
Photos taken at maximum eyebrow elevation before and 30 days after treatment  
with BOTOX® Cosmetic (onabotulinumtoxinA).  
In 2 clinical studies of healthy adults, 61% and 46% had a ≥ 2-grade improvement at day 30.\*

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**TARA**

was treated in  
**1 area**  
moderate to severe  
frown lines

**GIA**

was treated in  
**3 areas**  
moderate to severe  
frown lines  
crow's feet lines  
forehead lines

*"I'm happy with  
my frown line  
results, but I'd  
have preferred  
all 3 areas."*

*—Tara*

TARA

GIA

Please see Approved Uses and Important Safety Information about BOTOX® Cosmetic (onabotulinumtoxinA) on slides 2 and 3.

**BOTOX**  
COSMETIC  
onabotulinumtoxinA  
injection

THERE'S ONLY ONE BOTOX COSMETIC

## Your unique anatomy helps determine your treatment plan



BOTOX® Cosmetic is the only product of its kind that's FDA approved to treat 3 areas.

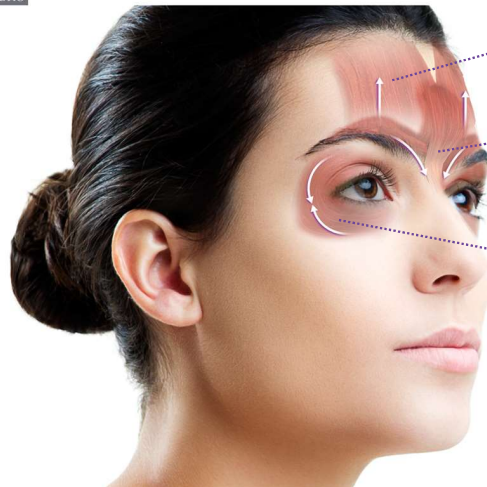
We inject into the muscles of these 3 areas.

While these muscles have specific functions, they're also interrelated, which means they balance each other.

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## Your facial muscles are interrelated...

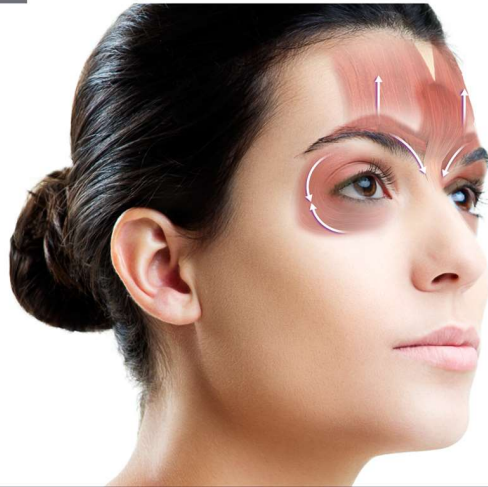


**Frontalis** pulls your eyebrows up. It's known as an *elevator* muscle.

**Procerus** and **corrugator** pull your eyebrows down. They're *depressor* muscles.

**Orbicularis oculi** closes your eyelid. Parts of this muscle also pull your eyebrows down.

## ...and balance each other



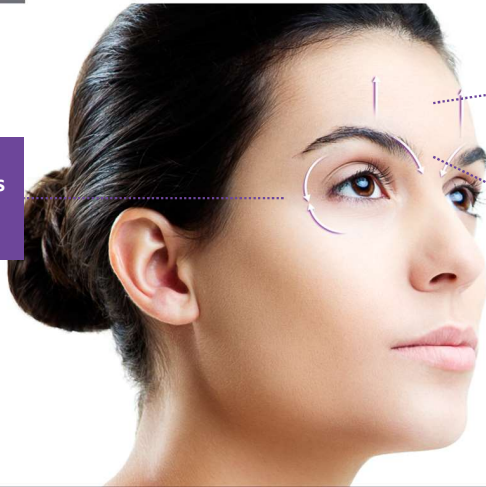
- *Elevator* and *depressor* muscles balance each other, which influences your brow position
- Treating areas together (like the forehead and brow) reduces the chances of complications and may provide a more aesthetically desirable result

**BOTOX**  
COSMETIC  
onabotulinumtoxinA  
injection

THERE'S ONLY ONE BOTOX COSMETIC

## We assess 3 areas to help us tailor treatment to your individual needs

*moderate to severe  
crow's feet lines*  
**24 Units**



*moderate to severe  
forehead lines*  
**20 Units**

*moderate to severe  
frown lines*  
**20 Units**

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**BOTOX**  
COSMETIC  
onabotulinumtoxinA  
injection

THERE'S ONLY ONE BOTOX<sup>®</sup> COSMETIC

**Let's see if treating 3 areas  
is right for you!**

 **Allergan**

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BCT128813 10/19 192348

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